



Connecting families & communities through safety & hope

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FOR MORE INFORMATION
CONTACT: HEATHER KARTYE
(936) 639-1681 OR
kartyewset@suddenlinkmail.com

**FAMILY CRISIS CENTER OF EAST TEXAS ANNOUNCED AS A WINNER IN
TOYOTA'S 2012 100 CARS FOR GOOD PROGRAM**

The results are in! It was announced this morning that the Family Crisis Center of East Texas is the "Day 73" WINNER in the Toyota *100 Cars for Good* program. *100 Cars for Good* is a major philanthropic initiative in which the automaker is giving 100 cars to 100 nonprofits over the course of 100 days.

The Family Crisis Center was up for consideration yesterday and competed against four other nonprofit organizations for the most votes at www.100carsforgood.com. Individual members of the public were able to vote for which ever nonprofit they thought could do the most good with a new vehicle.

The Family Crisis Center of East Texas will utilize the vehicle to assist victims as they work toward a self-sufficient life free from violence. The agency has requested a Toyota Sienna Mobility van. The addition of this handicapped-accessible van will make transporting clients with disabilities much easier and more importantly, much safer.

"Everyone here at the Family Crisis Center of East Texas is thrilled that we have been selected as one of the recipients of a new Toyota vehicle," said Heather Kartye, Executive Director of the Family Crisis Center of East Texas. "The outpouring of support from the community during this process has been overwhelming."

A reception is planned for when the vehicle is delivered. More details on the reception will be announced at a later date.

About Family Crisis Center of East Texas

The Family Crisis Center of East Texas continues to advance its mission of enhancing the safety of women, children and men by providing crisis intervention and advocacy services to reduce and prevent the occurrence of family violence and sexual assault

P.O. Box 510 • Lufkin, TX 75902 • Office: 936-639-1681 • Fax: 936-633-6280





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through education and community awareness. In fact, during 2011, the agency provided 1,134 residential and non-residential clients with over 53,000 essential services.

The services the agency provides include emergency shelter, 24-hour crisis hotline, access to food and clothing, information and referral, legal and personal advocacy, child advocacy, counseling, support groups, job readiness training, transitional housing, homeless prevention financial assistance, child care assistance, and more.

About Toyota

Toyota (NYSE: TM) established operations in the United States in 1957 and currently operates 10 manufacturing plants in eight states. Toyota directly employs nearly 30,000 people in the U.S. and its investment here is currently valued at more than \$18 billion, including sales and manufacturing operations, research and development, financial services and design facilities. Toyota's annual purchasing of parts, materials, goods and services from U.S. suppliers totals more than \$23 billion.

Toyota is deeply committed to being a great community partner and is focused on supporting programs in ways that achieve long-term sustainable results. Toyota supports numerous organizations across the country, with a particular concentration on education, the environment and safety. Since 1991, Toyota has contributed more than half a billion dollars to philanthropic programs across the U.S.

For more information on Toyota, please visit www.toyota.com.

About Toyota Financial Services (TFS)

TFS is the finance and insurance brand for Toyota and Lexus in the U.S., offering retail auto financing and leasing through Toyota Motor Credit Corporation (TMCC) and Toyota Lease Trust and extended service contracts and other payment protection products through Toyota Motor Insurance Services (TMIS). TFS employs 3,300 associates nationwide, and has managed assets totaling more than \$91 billion. It is part of a worldwide network of comprehensive financial services offered by Toyota Financial Services Corporation, a wholly-owned subsidiary of Toyota Motor Corporation.

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