



WOMEN'S SHELTER OF EAST TEXAS, INC.
Connecting families & communities through safety & hope

FOR IMMEDIATE RELEASE
SEPTEMBER 29, 2016

FOR MORE INFORMATION
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**FAMILY CRISIS CENTER OF EAST TEXAS PREPARES TO OPEN
NEW NACOGDOCHES THRIFT STORE AND OUTREACH OFFICE**

The Family Crisis Center of East Texas is preparing for the grand opening of its new thrift store and outreach office located at 3909 North Street in Nacogdoches.

On October 13, 2016, the Family Crisis Center will open its new Nacogdoches Thrift Store with a ceremonial ribbon cutting at 9:00 a.m. The day's festivities will also include a free Whataburger breakfast to the first 100 customers and free balloons for children. Donors that drop off a donation on this date will receive a free Family Crisis Center t-shirt and a 10% off coupon for that day.

The celebration will continue on October 14, 2016, with couponing demonstrations at 10:00 a.m. and 3:00 p.m. Participants will receive a 10% off coupon for that day. There will also be free lemonade and cookies for customers.

On October 15, 2016, the Family Crisis Center will host a *Family Fun Festival* at the new store. From 10:00 a.m. until 2:00 p.m. there will be a bounce house, carnival-style games, and prizes. Free hotdogs and bottled water will be available during that timeframe. And there will be a live remote with Danny Merrell and KICKS 105 from 11:00 a.m. until 1:00



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p.m. A \$200 shopping spree certificate will be given away to one lucky customer at 12:50 p.m. on that day.

The thrift stores account for approximately half of the Family Crisis Center's overall annual income. This funding keeps the agency from having to spend time and resources on fundraising, thus allowing for a concerted focus on the needs of victims and their children.

Rodney and Ryan Moore of Gibraltar Construction built the new facility.

"The new site, in a heavily-trafficked retail area, promises to bring more donors and customers to our store, increased unrestricted revenue to the Family Crisis Center for victim services, and greater community awareness of the agency and our mission," said Heather Kartye, Executive Director of the Family Crisis Center of East Texas.

In addition to providing an increased revenue stream, the Nacogdoches store serves as a training ground for victims to acquire job training skills as they work to become self-sufficient. Also, victims and their children can utilize thrift store vouchers for clothing, furniture, and house wares.

The new Nacogdoches Outreach Office, located at 3909 North Street in Nacogdoches, with an entrance on the backside of the new thrift store building, is open for business now. Family Crisis Center staff provide an array of life-saving services for victims of domestic violence and/or sexual assault through the outreach office, including advocacy, case management, and counseling. The office is open Monday through Friday 8:00 a.m. until 5:00 p.m.



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The Janelle Grum Family Crisis Center of East Texas, also known as the Women's Shelter of East Texas, Inc., continues to advance its mission of enhancing the safety of women, children and men by providing crisis intervention and advocacy services to reduce and prevent the occurrence of family violence and sexual assault through education and community awareness. In fact, during 2015, the agency provided 1,128 residential and non-residential clients with over 111,000 essential services.

For more information on the Nacogdoches Thrift Store and Outreach Office, or to find out how you can assist the agency, visit www.FamilyCrisisCenterOfEastTexas.com, or contact Heather Kartye at the Family Crisis Center of East Texas at (936) 639-1681 or kartyewset@suddenlinkmail.com.

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